



CHARLIE CHAUVIN



PROFESSIONAL PROFILE

I am an experienced creative web designer. I believe in creating organized structures in a meaningful manner. I enjoy working with others and collaborating on projects that we build together. I am at my best when I am accountable for others and responsible for taking care of the people around me. I am a creative person who likes to bring out creative untapped ideas that lie within others. I see the whole picture and come to life when others see it too.

WORK EXPERIENCE

White Lion Interactive

Creative Director • 2011 – 2018 • 7 YEARS

I am often one of the first persons to interact with the client as a project kicks-off. I make sure to understand the needs of my clients to help make certain we are exceeding their expectations. I most enjoy enlightening them with creative solutions and walking them through possible options they may not be thinking of. I also enjoy helping developers create thoughtful design experiences. I've really enjoyed being a strong design voice and proponent for style guides, font consistency, and code standards for our development team to work smarter with every project.

i2i Group Advertising

Interactive Designer • 2003 – 2011 • 8 YEARS

Working for i2i Group, I wore many hats from print design to web design (and development). I most enjoyed being creative and bringing new ideas to the table. Large complex projects like annual reports, magazines, catalogs, and WordPress web development were great training exercises that help me see all the moving parts of a project. It also made me accountable for making sure we launched quality products.

Independent Designer

Designer & Developer • 2001 – PRESENT • 15+ YEARS

As an independent designer I've enjoyed helping out small businesses. I like working with clients to get real time feedback and address immediate concerns. My experience makes me a confident voice whenever problems come up. I count it as a huge victory when my clients tell me things like 'you are a great communicator and a pleasure to work with'.

512-589-0996

charliechauvin@gmail.com
Native Texan
www.charliechauvin.com

EDUCATION

Bachelor of Fine Arts in
Communication Design from
Texas State University 2001

TEAM SKILLS

- Helped clients organize their brand content into a meaningful presentation
- Built structure for our team to enable us to build web sites more efficiently and faster
- Led others to recognize their strengths to contribute more to our team
- Created internal projects and initiatives to help our team gain new business opportunities
- Sought out training to increase team knowledge on Digital Marketing, Lead Magnets, Social Media Strategy, etc.

JOB SKILLS

- Creative Direction, User Experience, Content Strategy, Concept Presentations, Brand Development
- Adobe Creative Suite: Photoshop, InDesign, Illustrator
- Wireframing (UXPin)
- Mobile and Responsive Web Design
- HTML, CSS, SASS, Github, WordPress, Sublime Text, Foundation Zurb, UXPin
- WordPress Web Development